



National Lieutenant Governors Association

1 Resolution In Support of the Creative Economy and In Continuing the NLGA Public 2 Leadership in the Arts Award

3 **WHEREAS**, the members of the National Lieutenant Governors Association have long recognized that the
4 arts and the creative economy plays a strong role in each state and territory’s economy by supporting jobs,
5 generating tax revenue and economic activity, and

6 **WHEREAS**, since the pandemic began, the arts and creative economy has emerged as a strategy that
7 provides people with a sense of hope, stability and improving mental health, and

8 **WHEREAS**, every state boasts a measurable and robust creative economy and all NLGA members
9 advance their arts and creative economy in ways small and large, and

10 **WHEREAS**, the arts and creative economy strengthens the lives of all Americans socially, educationally,
11 economically, and improves community livability and personal well-being, and

12 **WHEREAS**, Americans for the Arts has partnered with NLGA since 2006 and serves, advances,
13 and provides leadership to the network of organizations and individuals who cultivate, promote, sustain,
14 and support the arts and arts education in America, and

15 **WHEREAS**, with over 60 years of service, Americans for the Arts is dedicated to representing and serving
16 the network of state and local communities and creating opportunities for every American to participate in
17 and appreciate all forms of the arts, and

18 **WHEREAS**, according to the Americans for the Arts 2017 report, *Arts & Economic Prosperity 5*, the
19 nonprofit arts industry generates \$166.3 billion annually in economic activity, supports 4.6 million full-
20 time equivalent jobs and returns \$7.70 billion in state government revenue, \$6.87 billion in local
21 government revenue and \$12.97 billion in federal government revenue for a total of \$27.54 billion which is
22 far more than the \$5 billion that governments at all levels invest in the arts and culture—and NLGA looks
23 forward to again being a National Partner in the upcoming *Arts & Economic Prosperity 6* study, and

24 **WHEREAS**, according to the U.S. Bureau of Economic Analysis, arts and cultural production contributed
25 \$920 billion to the nation’s economy and supported 5.2 million jobs in 2019. This represents 4.3 percent of
26 the National Gross Domestic Product (GDP)—a larger share of the economy than construction,
27 transportation, tourism, or agriculture, and

28 **WHEREAS**, Americans for the Arts partners with local, state and national arts organizations; civic
29 organizations; government agencies; business leaders; elected and appointed government officials and their
30 organizations; individual philanthropists; educators; and funders throughout the country to achieve said
31 goals, and



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32 **NOW, THEREFORE, BE IT RESOLVED** that the National Lieutenant Governors Association
33 authorizes its Executive Director and CEO, under the direction annually of the Chair, to continue to work
34 with Americans for the Arts to present a *Public Leadership in the Arts Award* to an NLGA member
35 recognizing their strong support for the arts and creative economy, understanding that same will create no
36 negative fiscal impact to NLGA.

37 **BE IT FURTHER RESOLVED** that the National Lieutenant Governors Association authorizes its
38 Executive Director and CEO, under the supervision of the Chair, to continue to review and offer partnering
39 opportunities with Americans for the Arts to pursue research and other potential joint projects,
40 understanding that same will create no negative fiscal impact to NLGA.

ADOPTED, this day, the ____ of March, 2022.

Sponsors: Lt. Governor Bethany Hall-Long (D – Delaware), Lt. Governor Billy Nungesser (R – Louisiana)