

JULIA BROSSART
C.E.O. & Executive Director
National Lieutenant Governors Association



Julia Brossart is a nationally recognized leader & manager, and communications & research professional. She has 25-years state government experience working in the public, private, & nonprofit sectors. Julia's career started in the private sector, lobbying in nearly 20-states & directing a Political Action Committee. She then moved to the public sector as Chief of Staff for a statehouse legislative caucus for 4-sessions. She has been in association management for more than 20-years, serving more than 18-years as Executive Director of the National Lieutenant Governors Association (NLGA) and 2-years as Chief Operating Officer of The Council of State Governments (CSG).

She has served on the Intergovernmental Policy Advisory Committee of the U.S. Trade Representative since 2015. Julia is an alumna of the American Council of Young Political Leaders and was a designee to an Asia-Pacific Economic Conference in the Philippines. She planned & completed NLGA missions & agreements with parties in China, Mexico, & Germany. Julia has a Master's degree in Public Administration and a Bachelor's degree in Broadcast News. She is a nationally Certified Meeting Professional (CMP). She served on the Alumni Advisory Board of the University of Missouri Public Affairs School.

Experienced in every media, Julia was a radio news reporter, including time in a top-30 market, & was Manager of a local cable television station. She has written for Capitol Ideas magazine & The Book of the States. Hurst's book "Images of America: Fort Wright (Ky)" was published in 2009. Julia has been a national, regional & local spokesperson for government leaders, cable television, & a health insurer.

"Ending Cervical Cancer in our Lifetime," a national NLGA campaign she designed & managed, was named one of the top six association programs in the nation in 2007. In 2010, Brossart was recognized by the American Steel Industry with a national award for success developing public-private partnerships. In 2013, Julia led NLGA through the process of incorporation to become a fully independent non-profit corporation.

Specialties: Julia is a seasoned leader and manager & is an external relations asset (government relations, PR/media, community & charitable relations, and fundraising / development). Julia's strengths include meeting financial goals, program deadlines, and exceeding expectations on return of investment. She successfully manages multiple projects and develops relationships with partner groups simultaneously. Hurst has a proven record of successfully leading departments and organizations through transition and financial and organizational renewal.