



National Lieutenant Governors Association

NLGA State Strategies in Economic Recovery

February 17, 2021

Missouri Lt. Gov. Mike Kehoe:

“Buy Missouri” Initiative Helps Local Businesses and the Missouri Economy Rebound



The “Buy Missouri” initiative was created by the office of lieutenant governor to identify, support and promote Missouri-made products and the hard-working entrepreneurs who create them.

Hundreds of products are grown, manufactured, processed and made right here in the Show-Me State. My small business background has given me the experience needed to serve as the state’s official ambassador for our members. While in the state Senate, I sponsored Senate Bill 891

establishing the Buy Missouri program and Buy Missouri Week. It was signed into law having received overwhelming bi-partisan support in both legislative chambers, and I was honored to continue this initiative upon becoming lieutenant governor.

The buymissouri.net website features a Business Directory of companies that manufacture at least 51% of a product in-state. Buy Missouri, by the numbers, equates to over 400 members enrolled, 87 total counties reached, with over 14,500 individuals employed. Small businesses are the lifeblood of the local economy, and helping residents know how to support them, is critical.

The COVID-19 pandemic has shown us that it is more important than ever to support local businesses. Just last year, we added more than 110 new businesses to the Buy Missouri directory. In October 2020, we established the Buy Missouri Retail Partnership, teaming up with local retailers who sell Missouri-made products, at least five different products in total. And for the third consecutive year, I promoted “Buy Missouri Week” across the state, encouraging citizens to purchase Missouri-made products in support of local producers and manufacturers.

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