



Roadway Safety Perspectives on Building and Maintaining Communities

The American Traffic Safety Services Association's (ATSSA) members build safer communities in every state through manufacturing and installing devices that make our nation's roadways safer, such as guardrail, pavement markings, traffic signs and signals. Through their work with ATSSA, members are involved with many programs that help to build and maintain critical infrastructure.

Safe Routes to School Projects:

ATSSA's involvement in the Safe Routes to Schools Program helps to promote, in particular, the traffic safety goals of the program's [consensus statement](#). Through proper installation and awareness of signage, crosswalks, bicycle lanes and other pavement markings, students' routes to school have been made safer and more attractive for walking and bicycling to school in communities across the nation. The enforcement of safe infrastructure laws like pedestrian safety laws and slower speed limits in school zones also promotes traffic safety along these routes.

Work Zone Safety:

ATSSA members include contractors that repair and maintain roadways throughout the United States. Many states have looked at including work zones in "slow down/move over" laws and/or at keeping law enforcement vehicles and personnel on site at state DOT projects. ATSSA has supported these efforts and is looking at strengthening worker protection through other innovative policies. For example, in New Mexico, ATSSA members advocated for work zone safety to be included in the driver's education curriculum. ATSSA is also working with other innovative industries on promoting advanced technology that is coming with connected and automated vehicles, including "smart vests" for work zones. These policies help to protect roadway workers who are in particularly vulnerable positions. Through awareness and education, we can have safer highway and rural road work projects.

American Traffic Safety Services Foundation:

The [ATSS Foundation](#) supports families of roadway workers who have made the ultimate sacrifice while working to build safer communities.

The Roadway Worker Memorial Scholarship Program provides financial assistance for post-high school education to dependents (children and spouses) of roadway workers killed or permanently disabled in roadway work zones. The Foundation will help ensure that their dependents academic dreams will continue.

Know someone who is eligible? Encourage them to [apply for the Roadway Worker Memorial Scholarship](#) by February 15, 2021 for the 2021-2022 academic year.