

2027 Spring Business Meeting

April 7-9, 2027

Hyatt Centric French Quarter
New Orleans, Louisiana



LEAD SPONSOR (\$40,000)

One opportunity available

- Timed, 15min speaking opportunity at NLGA Meeting
- **Two** complimentary registrations to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

EVENING EVENT (\$25,000)

Two opportunities available

- Timed, 5min welcome remarks at NLGA-planned evening event
- **Two** complimentary registrations to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

AFTERNOON OUTING (\$25,000)

One opportunity available

- Timed, 5min remarks at NLGA-planned afternoon outing TBD
- **Two** complimentary registrations to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

KEYNOTE SPEAKER (\$25,000)

One opportunity remaining!

- Timed, 15min speaking opportunity at NLGA Meeting
- **Two** complimentary registrations to NLGA Meeting and social events
- Noted on meeting signage, agenda book, and ribbon on nametag

PANEL SPEAKER (\$12,500)

Two opportunities available

- Timed, 8min speaking opportunity at NLGA Meeting
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

STEM SERVICE PROJECT (\$12,500) %

One opportunity available

- Sponsor NLGA service project donating STEM-related supplies to local youth
- **One** complimentary registration to NLGA Meeting and social events
- Listed as sponsor on signage and in agenda book

AGENDA BOOK COVER AD (\$12,000)

One opportunity available

- Full-page color ad on reverse front or back cover of agenda book provided to all meeting attendees
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

AGENDA BOOK AD (\$10,000)

Two opportunities available

- Full-page black-and-white ad in the agenda book provided to all meeting attendees
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

MORNING BREAK (\$10,000) %

Two opportunities available

- Sponsor one morning break of NLGA Meeting with coffee and beverages
- Branded item with logo for all attendees
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

WIFI ACCESS (\$10,000) %

One opportunity available

- Sponsor WiFi access in the meeting room at the hotel
- Custom network and stand-alone signage with logo for all attendees
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

LANYARDS (\$7,500)

One opportunity available

- Custom designed lanyards with logo for NLGA Meeting badges for all attendees
- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

REGISTRATION ONLY (\$5,000)

Three opportunities available

- **One** complimentary registration to NLGA Meeting and social events
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

EVENING EVENT ONLY (\$1,000 per event)

By NLGA invitation only

- **One** complimentary registration to one of the two NLGA-planned evening events ONLY
- Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

Indicates Sponsorship Opportunity is discounted by \$2,500 for NLGA Partners in good standing. %

**Note: This meeting is not open for general registration, and attendance is limited to NLGA Members, staff, Partners, and sponsors ONLY.*

All meeting sponsors are eligible to purchase additional registrations at a discounted rate of \$2,500 per registrant.

All sponsorships for this meeting are paid to NLGA, a nonpartisan 501c3 nonprofit, and are tax-deductible to the extent allowed by law. Any request and application to become a sponsor is subject to approval of the NLGA membership. Acceptance of a sponsor does not constitute an endorsement by NLGA. Sponsors are not eligible to vote in NLGA.

Join the nation's lieutenant governors and seconds-in-command in New Orleans! Additional meeting info is available at www.NLGA.us.

Contact Matthew Terry, 859-283-1400 or mterry@nlga.us, for more information.