



2024 NLGA ANNUAL MEETING

JULY 31 - AUGUST 2, 2024

The Westin Book Cadillac | Detroit, Michigan
Hosted by Michigan Lt. Governor Garlin Gilchrist

Sponsorship Opportunities

LEAD & SPEAKING OPPORTUNITIES

LEAD (\$40,000)

Timed, 15min speaking opportunity at NLGA Meeting and four complimentary registrations to NLGA Meeting and social events

OR,

Site visit opportunity TBD, not to exceed two hours with travel time

Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

EVENING EVENT (\$25,000)

Two opportunities available

Sponsor an NLGA-planned evening event with timed 5min welcome remarks

Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

Two complimentary registrations to NLGA Meeting and social events

KEYNOTE (\$25,000)

One opportunity remaining!

Timed, 15min speaking opportunity at NLGA Meeting

Two complimentary registrations to NLGA Meeting and social events

Noted on meeting signage, agenda book, and ribbon on nametag

PANEL SPEAKER (\$12,500)

Two opportunities remaining!

Timed, 8min speaking opportunity at NLGA Meeting

One complimentary registration to NLGA Meeting and social events

Noted as sponsor on meeting signage, agenda book, and ribbon on nametag

SPECIAL SPONSORSHIP OPPORTUNITIES

MEETING REGISTRATION AD

(\$12,000)

One opportunity available until May 20!

Logo and three lines of text in box ad on NLGA Meeting registration web page for 100% online registration

One complimentary registration to NLGA Meeting and social events

AGENDA BOOK COVER AD (\$12,000)

One opportunity available

Full-page color ad on reverse front cover of agenda book provided to all meeting attendees

One complimentary registration to NLGA Meeting and social events

AGENDA BOOK AD (\$10,000)

Two opportunities available

Full-page black-and-white ad in the agenda book provided to all meeting attendees

One complimentary registration to NLGA Meeting and social events

WIFI ACCESS (\$10,000)

One opportunity available

Sponsor WiFi access in the meeting room at the hotel

Listed as sponsor on signage and in agenda book

One complimentary registration to NLGA Meeting and social events

STEM SERVICE PROJECT (\$10,000)

Sponsor NLGA service project donating STEM-related supplies to local youth

Listed as sponsor on signage and in agenda book

One complimentary registration to NLGA Meeting and social events

MORNING BREAK (\$10,000)

Two opportunities available

Sponsor one morning break of NLGA Meeting with pastries, coffee and beverages

Listed as sponsor on signage

One complimentary registration to NLGA Meeting and social events

HOTEL ROOM KEY CARDS (\$7,500)

One opportunity available until June 17!

Custom designed hotel room key cards with sponsor logo for all meeting attendees staying at the NLGA-designated hotel

One complimentary registration to NLGA Meeting and social events

LANYARDS (\$7,500)

Custom designed lanyards with logo for NLGA Meeting badges for all attendees

One complimentary registration to NLGA Meeting and social events

REGISTRATION ONLY (\$5,000)

Two opportunities remaining!

One complimentary registration to NLGA Meeting and social events

Noted on meeting signage, agenda book and ribbon on nametag

Any request and application to become a sponsor is subject to approval of the NLGA membership. Acceptance of a sponsor does not constitute an endorsement by NLGA. Sponsors are not eligible to vote in NLGA.

For more information, contact Kellie Rittershausen, NLGA Deputy Director at (859) 283-1400, kritters@nlga.us.