



National Lieutenant Governors Association

1 Resolution in Support of The Economic Impact of The Arts and Culture in America

2 Economic Impact Study of The Nonprofit Arts & Culture Industry

3 **WHEREAS**, Americans for the Arts, in partnership with the National Lieutenant Governors
4 Association, conducted the fifth national economic impact of the nonprofit arts and culture industry
5 in 341 communities, regions, and states representing every state in the United States; and

6 **WHEREAS**, it was found that the nonprofit arts and culture industry generates \$166.3 billion in
7 economic activity annually, which supports 4.6 million U.S. jobs in communities ranging from large
8 urban to small rural; and

9 **WHEREAS**, the nonprofit arts and culture industry annually returns \$13.0 billion in federal income
10 taxes, \$7.7 billion in state government revenue and \$6.9 billion in local government revenue, for a
11 total of \$27.5 billion in government revenue; and

12 **WHEREAS**, this new *Arts and Economic Prosperity 5* study collected extensive survey data from
13 14,439 nonprofit and governmental arts and cultural organizations and 212,691 of their attendees; and

14 **WHEREAS**, data collected from the 212,691 attendees at a range of events reveal an average
15 spending of \$31.47 per person, per event—in addition to the cost of admission—generating \$102.5
16 billion of valuable revenue for local merchants and their communities annually; and

17 **WHEREAS**, 34 percent of audience attendees are non-local—living outside of the county in which
18 the arts event took place—and spend more than twice that of their local counterparts: \$47.57 vs.
19 \$23.44 per person, per event; and

20 **WHEREAS**, findings from *Arts and Economic Prosperity 5* study reveal that America's nonprofit
21 arts and culture industry generates \$166.3 billion in economic activity every year—\$63.8 billion in
22 spending by arts and cultural organizations and an additional \$102.5 billion in event-related spending
23 by arts audiences—resulting in a significant benefit to the nation's economy:

24	• Total Expenditures	\$ 166.3 billion
25	• Full-Time Jobs	4.6 million jobs
26	• Household income	\$ 96.1 billion
27	• Local Government Revenue	\$ 6.9 billion
28	• State Government Revenue	\$ 7.7 billion
29	• Federal Income Tax Revenue	\$13.0 billion

30 **WHEREAS**, per the United States Department of Commerce's Bureau of Economic Analysis, the
31 for profit and nonprofit arts and culture industry combined is a \$730 Billion a year industry that
32 makes up 4.2% of the United States Gross Domestic Product (GDP) which is more than construction
33 (3.9%), transportation (2.9%) and tourism (2.6%). Further, if the Arts and Culture were its own
34 economy, it would be larger than 45 states and the territories.



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35 **NOW LET IT BE RESOLVED**, that the National Lieutenant Governors Association supports the
36 comprehensive research conclusions of the *Arts and Economic Prosperity 5* study and urges Lieutenant
37 Governors to promote nonprofit arts organizations through their state and local arts agencies as a catalyst
38 to generate economic impact, stimulate business development, spur both urban and rural renewal, attract
39 tourists and area residents to community activities, and to improve the overall quality of life in America's
40 states and territories.

Sponsors: Lt. Gov. Nancy Wyman, CT; Lt. Gov. Billy Nungesser, LA; Additional co-sponsors: Lt. Gov. Matt Michels, SD; Lt. Gov. Dan McKee, RI; Lt. Gov. John Sanchez, NM; Lt. Gov. David Zuckerman, VT; Lt. Gov. Randy McNally; Lt. Gov. Mike Cooney, MT