



National Lieutenant Governors Association

1 RESOLUTION TO PROMOTE INTERNATIONAL EXPORTS

2 **Whereas**, the national, state, and territorial economies are increasingly global in terms of both markets and competition,
3 and

4 **Whereas**, the global marketplace presents both challenges and opportunities, and

5 **Whereas**, a focus on trade and investment can support economic growth benefitting constituents through expanding
6 prosperity and improving national security, and

7 **Whereas**, helping increase the number of businesses that are exporting and helping raise the value of exports for
8 businesses that are exporting creates economic opportunity, and

9 **Whereas**, U.S.-based companies are competing worldwide - from multi-national corporations to medium-sized and small
10 business, and

11 **Whereas**, there are many U.S. companies with the ability to export which do not export due to lack of time, talent, or
12 money, and

13 **Whereas**, medium-sized and small businesses generally seek assistance first at the local level placing states and territories
14 in an ideal position to assist local exporters and potential exporters, and

15 **Whereas**, states and territories support industry sector clusters and champion linkages between private firms, academic
16 institutions and the public sector, and

17 **Whereas**, neither federal nor state agencies alone can service the needs of all potential U.S. exporters, and

18 **Whereas**, state and territorial trade promotion programs are uniquely situated to identify gaps between services offered
19 by the federal government and those needed within their state or territory and to develop solutions to fill these gaps, and

20 **Whereas**, opportunities exist for gubernatorial successors to lead efforts to grow their state and territorial economies by
21 promoting exports and attracting international investment, and
22

23 **Whereas**, trade agreements that respect non-discriminatory state and local laws and policies and that affirm all parties
24 adhere to the rule of law can help create open, transparent and fair global markets, and

25 **Whereas**, lowering barriers to legitimate domestic and international business and leisure travel helps promote trade and
26 investment.

27 **Therefore**, Be it Resolved that the National Lieutenant Governors Association (NLGA) is and shall continue to be a
28 forum for sharing innovative ideas and resources, developing the leadership of gubernatorial successors, and facilitating
29 multi-state collaboration in promotion of international exports, and

30 **Be it Further Resolved** that the NLGA will create, support, and offer opportunities for its members to expand
31 international contacts and resources, and

32 **Be it Further Resolved**, the NLGA will use its position on the Intergovernmental Policy Advisory Commission (IGPAC)
33 to the U.S. Trade Ambassador to actively engage in developing strategies and actions to boost exports when opportunity
34 is presented, and



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35 **Be it Further Resolved**, the NLGA and its members support greater state-federal collaboration to assure trade assistance
36 is client-focused and client-driven, with less bureaucracy and without duplication of efforts, and

37 **Be it Finally Resolved**, the NLGA will be an engaged forum for collaboration and sharing for states and territorial
38 international trade development issues so that U.S. companies remain globally competitive.

Primary Sponsors: Lt. Governor John Sanchez, NM; Lt. Governor Brad Owen, WA; Additional Co-Sponsors: Lt. Governor Shan S. Tsutsui, HI; Lt. Governor Dan McKee, RI; Lt. Governor Kim Reynolds, IA; Lt. Governor Sue Ellspermann, IN; Secretary of State Michele Reagan, AZ; Lt. Governor Jeff Colyer, MD, KS; Lt. Governor Tim Griffin, AR